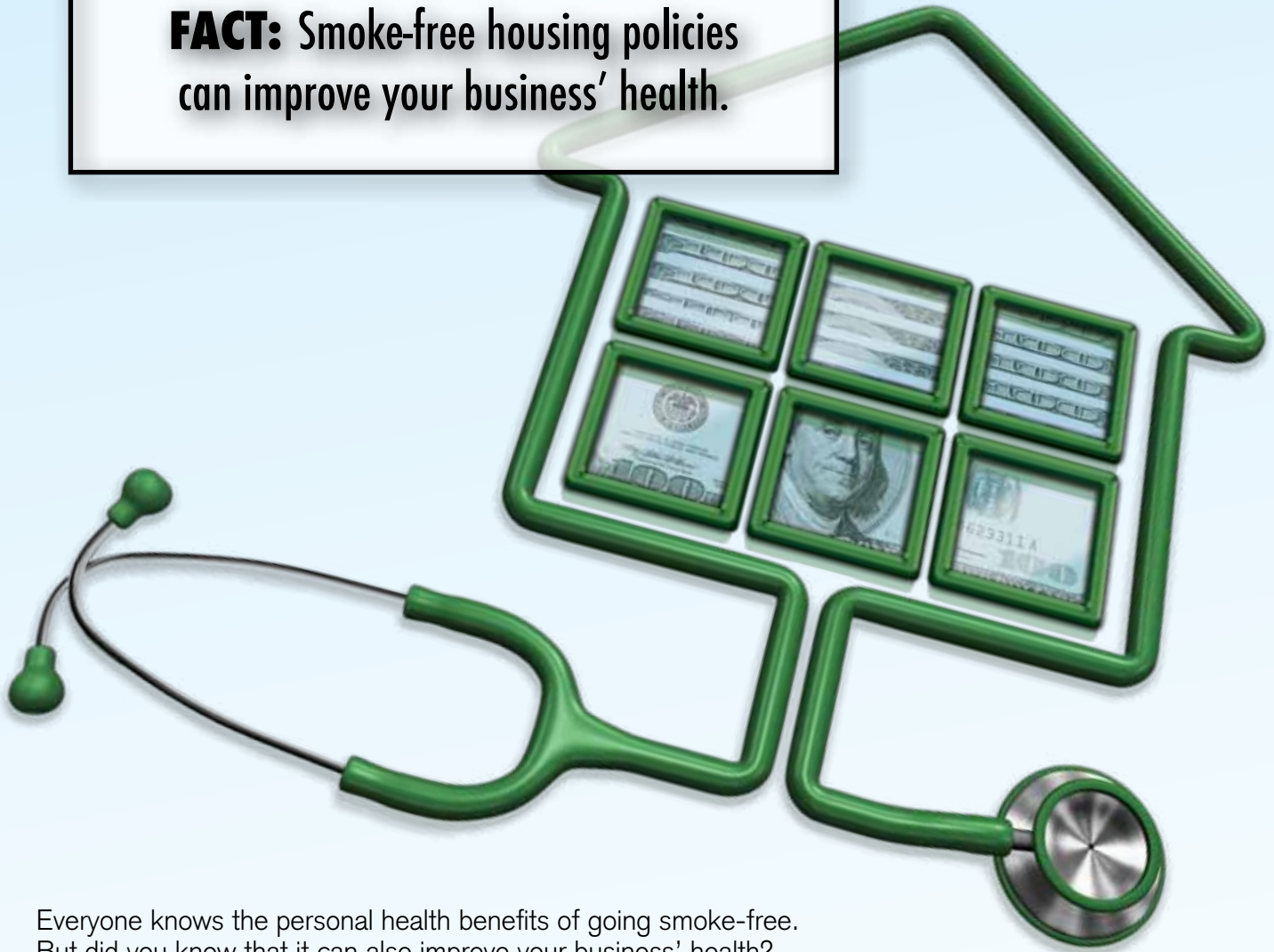


**FACT:** Smoke-free housing policies can improve your business' health.



Everyone knows the personal health benefits of going smoke-free. But did you know that it can also improve your business' health? Many New York landlords have already gone smoke-free in order to:

- **Lower maintenance costs and improve value retention**
- **Make units easier to rent or sell**
- **Reduce fire risk and insurance premiums**
- **Set policy that is legal and nondiscriminatory**
- **Significantly lessen tenant conflicts due to secondhand smoke**
- **Follow HUD guidelines and help earn LEED certification**
- **Reduce potential legal liability from secondhand smoke**

## It's easier than you think.

Download a free Landlord Toolkit  
or find your local community contact at  
**SmokeFreeHousingNY.org.**

Policy support and free signs are available  
to landlords interested in going smoke-free.



A grant funded program to help NY landlords.

# Join the many New York landlords and other industry leaders who agree that no-smoking policies are:

## Desirable

"When we made the 'official' announcement that the property would be smoke free, the residents applauded... We were giving the residents what they wanted."

– Pam Berger,  
VP of Belmont Housing  
Resources for Western  
New York

## Legal

"Neither smokers nor the act of smoking is included as a protected class under federal, state or local Fair Housing laws."

– The Fair Housing Council of  
New York

## Easy to Adopt

"Our survey showed that over 95% of our residents wanted a smoke-free building, we knew it would provide a safe environment for our residents and employees. The policy was quick and painless to adopt!"

– Anthony Fiala,  
Executive Director, SEPP  
Management Company

## Cost-effective

The following table compares the cost to rehabilitate a unit where smoking is prohibited versus a unit where smoking is allowed:

## Healthier

"Eliminating smoking in indoor spaces is the only way to protect nonsmokers from secondhand smoke exposure."

– U.S. Surgeon General, 2006

## Safer

Smoking is the leading cause of fire-related deaths in the U.S.

– U.S. Fire Administration

	Non-Smoking	Light Smoking	Heavy Smoking
General Cleaning	\$240	\$500	\$720
Paint	\$170	\$225	\$480
Flooring	\$50	\$950	\$1,425
Appliances	\$60	\$75	\$490
Bathroom	\$40	\$60	\$400
<b>Total</b>	<b>\$560</b>	<b>\$1,810</b>	<b>\$3,515</b>

Data reflects surveys from housing authorities and subsidized housing facilities in New England. Collected and reported by Smoke-Free Housing New England, 2009.

[SmokeFreeHousingNY.org](http://SmokeFreeHousingNY.org) is comprised of community partnerships funded by the New York State Tobacco Control Program. Our goal is to protect the health of NYS residents by increasing the availability of smoke-free multi-unit housing.

**We have assisted public housing authorities, nonprofit community development corporations, condominium owners and market rate apartment management companies to adopt no-smoking policies in their communities.**

Community partnerships are available to work with housing providers to conduct tenant surveys, assist with policy developments, provide informational resident sessions, link smokers with quit resources and supply free signage.

**Find your local community contact at [SmokeFreeHousingNY.org](http://SmokeFreeHousingNY.org).**

