

Is there anything tobacco companies wouldn't do to get cigarettes in front of our kids?

**GET THE FACTS**



Tobacco companies are spending billions to put their products in front of our kids in stores. And the more kids see tobacco, the more likely they are to start smoking.

The average age for a new smoker is

**13 YEARS OLD.**

Stores located near schools contain nearly

**3X THE AMOUNT** of tobacco advertisements.

Tobacco companies place most of their advertising in stores where

**75% OF TEENS** shop at least once per week.

## TAKE ACTION

I support protecting kids from tobacco marketing in stores.

Name \_\_\_\_\_

Email \_\_\_\_\_

Zip Code \_\_\_\_\_

Tobacco *free* NYS.org 