

Ready To Go Tobacco-Free? We Can Help.

Tobacco Action Coalition of LI has worked with numerous worksites to successfully adopt and implement tobacco-free policies. We are grant funded by NYS to provide free resources including:

- Custom signage
- Technical assistance
- Model policy language
- Implementation toolkit
- Cessation resources

Contact us today!



Tobacco*Action***Coalition**
OF LONG ISLAND



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BreatheFreely.org

Make your worksite
grounds
Tobacco*free*



Healthy employees &
a healthy bottom line

Why adopt a tobacco-free policy for your worksite grounds?

1 Protect the health of employees and visitors

Every year more employers choose to adopt tobacco-free grounds policies for their worksite. This is due in part to the growing evidence that secondhand smoke can be just as harmful outdoors as it is indoors. Employees and visitors are best protected by 100% tobacco-free grounds policies.

2 Reduce tobacco litter

Tobacco-free properties are cleaner, free of cigarette butts and other tobacco litter. Employers often find their maintenance costs are lower and the appearance of their grounds improves.

Want **LEED** Certification?

Policies that prohibit smoking outside your buildings will help your buildings to qualify.

Go Green. Go Tobacco-Free!

3 Save Money

Employees who smoke cost you:

Lost productivity.

On average, a smoker's cigarette breaks will add up to a smoker working 18-22 fewer days per year than a nonsmoker.¹

Absenteeism.

Smokers are absent 50% more often than nonsmokers.²

Health insurance.

The many additional medical expenses of smokers result in higher insurance premiums for your company.²

4 Help employees quit

Policies prohibiting tobacco use on worksite grounds are known to be an effective way to change smoking-related behavior patterns. Most smokers want to quit and having a tobacco-free worksite makes it easier for them to do so.

5 Improve company image

Showing you care about the health of your employees will improve your company's public image. Many organizations recognize and publicize employers that demonstrate a commitment to the health and wellness of their employees. For example, the American Cancer Society honors companies that meet their CEO Cancer Gold Standard. To qualify, your grounds must be 100% tobacco-free.*

* Visit www.cancergoldstandard.org for more information

The bottom line: it is estimated that a smoking employee will cost you an extra \$3,734 per year!³

Sources: (1) Wisconsin Tobacco Prevention and Control Program. (2) Action on Smoking and Health. (3) New York State Smokers' Quitline.