

ONE LITTLE LETTER

**R**

**RESTRICTED**

**UNDER 17 REQUIRES ACCOMPANYING  
PARENT OR ADULT GUARDIAN**

WILL SAVE A **MILLION** LIVES.

- R-rating movies with smoking would lead to an

**18%** **REDUCTION**  
in youth smoking.

- R-rating movies with smoking would avert

**1** **MILLION**  
smoking deaths among today's children and teens.

- Movies with smoking will cause 6.4 million of today's children and teens to become smokers. By extension, R-rating movies with smoking would keep

**3.1** **MILLION**  
kids from smoking.

# TAKE ACTION

I ask that the MPAA requires that all future movies that feature tobacco use or other tobacco images be rated R.

Name \_\_\_\_\_

Zip Code \_\_\_\_\_

The logo for Reality Check Long Island features a stylized red arch over the words "REALITY CHECK" in a bold, black, sans-serif font. Below "REALITY CHECK" is the text "LONG ISLAND" in a smaller, red, sans-serif font.

REALITY CHECK  
LONG ISLAND